Project Title: Greater Kingston Community Chamber of Commerce LTAC
Project Dates: Beginning: 11 2021 Ending: 12/31/2022
Name of Organization Greater Kingsfort Web Site www. Kingsfor Chamber. Com
Mailing Address: PO Box 78 Kingston, WA 98346
Contact Person: Mialare Kennedy IE-Mail: director Dhamer Phone: 360-860-2239
Amount Requested: \$ 36,500.00 Total Project Cost: \$ 56,500.00
Portion of Total Project Cost Requested: 4465 (%)
Signature of Authorized Representative Marate Kennedy I

#### ☐ Tourism Infrastructure:

Support tourism-related facilities, which is defined as real or tangible personal property with a usable life of three or more years or constructed with volunteer labor and used to support tourism, performing arts, or to accommodate tourist activities.

A Tourism Marketing Activities:

Activities and expenditures designed to increase tourism, including but not limited to advertising, publicizing or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding marketing of special events and festivals designed to attract tourists (not a current funding priority).

#### APPLICANTS MUST SUBMIT THE FOLLOWING:

- 1. A one-page budget including all income and expenses for the entire project (including matching funds and in-kind contributions) and clearly showing expenses for which County lodging tax dollars will be used.
- 2. Documentation of non-profit status.
- 3. Your organization's **most recent tax return** or most recent annual financial statement created by an independent source should a tax return not be available. Other documentation showing financial viability may be considered if agency is newly created and the documentation is prepared by an independent source.
- 4. A two-page document including a description of the proposed project with an explanation of how it will assist in building tourism and/or promoting events or activities that will bring tourists to Kitsap County. Include marketing plans and examples of performance indicators and well as plans for future sustainability. For more information see the included template.
- 5. No additional materials will be accepted.
- 6. If these basic criteria are not met, the application will not be reviewed
- 7. Certificate of Insurance evidencing that any required insurance coverages are, or will be, in effect through the 2021 calendar year.

Send Completed Application and Required Documentation to:

Please submit by mail to:
MAILING ADDRESS
Vicki Martin, Buyer
Kitsap County Purchasing Office
614 Division Street, MS-7
Port Orchard, WA 98366

Hand deliver to:
PHYSICAL ADDRESS
Vicki Martin, Buyer
Kitsap County Administration Building
Purchasing Office – Fourth Floor
619 Division Street
Port Orchard, WA 98366

	2019	2020	2021	
Income for Events				
Fundraising/Ticket Sales	\$47,844.34	\$0.00	\$20,000.00	
LTAC Grant	\$18,437.50	\$20,000.00	\$36,500.00 2020 LTAC was to	fron
Total Income	\$66,281.84	\$20,000.00	\$56,500.00	
Project 1				
Print Advertising/Other Marketing	\$15,191.92	\$15,000.00	\$10,000.00	
Digital Marketing Campaign	\$0.00	\$0.00	\$15,000.00	
Total Expenses	\$15,191.92	\$15,000.00	\$25,000.00	
Project 2				
Fourth of July	\$431.00	\$0.00	\$500.00	
Kingston Cove Christmas	\$134.29	\$0.00	\$2,000.00	
Summer Concerts	\$4,694.72	\$0.00	\$6,000.00	
Oktoberfest	\$0.00	\$0.00	\$8,000.00	
Other-Event Supplies/Equipment	\$272.74	\$0.00	\$15,000.00	
Total Expenses	\$5,532.75	\$0.00	\$31,500.00	
Total Expenses for all projects	\$20,724.67	\$15,000.00	\$56,500.00	

91.1655808



# STATE of WASHINGTON SECRETARY of STATE

I, Ralph Munro, Secretary of State of the State of Washington and custodian of its seal, hereby issue

### CERTIFICATE OF INCORPORATION

to

#### GREATER KINGSTON COMMUNITY CHAMBER OF COMMERCE

a Washington

Non Profit

corporation. Articles of Incorporation were

filed for record in this office on the date indicated below:

U.B.I. Number: 601 580 968

Date: October 6, 1994

Given under my hand and the seal of the State of Washington, at Olympia, the State Capitol

Ralph Munro, Secretary of State

SSF 57

2-499109-3

Department of the Treasury Internal Revenue Service

# Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form, as it may be made public.

► Go to www.irs.gov/Form990EZ for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Α	For	the 2019 calendar year, or tax year beginning , 2019, and ending		
* B	Chec		D Employer	identification number
	Addr	ess change		
	Nam	Greater Kingston Community Chamber		655808
L	=	PO Boy 78	E Telephone	
L	_	Kingston, WA 98346	(360)	297-4500
12	=	naed return -	F Group E	Exemption
L		ication pending	Number	
		ounting Method: X Cash Accrual Other (specify) ► H Check	► X if the	e organization is not
				Schedule B Z, or 990-PF).
, 1			330, 330-E	.Z, 01 990-FF).
K	Forr	n of organization: X Corporation Trust Association Other		
L	Add	lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if	total	
		ets (Part II, column (B)) are \$500,000 or more, file Form 990 instead of Form 990-EZ		104,073.
P	art I		ructions	for Part I)
		Check if the organization used Schedule O to respond to any question in this Part I		X
	1	Contributions, gifts, grants, and similar amounts received		79,146.
	2	Program service revenue including government fees and contracts.		
	3	Membership dues and assessments.	3	24,927.
	4	Investment income	4	
		a Gross amount from sale of assets other than inventory a	付替	
		b Less: cost or other basis and sales expenses		
		c Gain or (loss) from sale of assets other than inventory (subtract line 5b from line 5a)	5 c	
(I)	6	Gaming and fundraising events:		
Ž		a Gross income from gaming (attach Schedule G if greater than \$15,000) 6 a		
Revenue		Gross income from fundraising events (not including \$ of contributions	1.5	
Se		from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)		
		c Less: direct expenses from gaming and fundraising events 6c	12.00	
	İ	11	- 201	
	(	d Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)	6 d	
		a Gross sales of inventory, less returns and allowances	ou.	
		Less: cost of goods sold 7b		
		Gross profit or (loss) from sales of inventory (subtract line 7b from line 7a).	7 c	
	8	Other revenue (describe in Schedule O).		
	9	<b>Total revenue.</b> Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8	3	104,073.
	10	Grants and similar amounts paid (list in Schedule O)	10	104,073.
	11	Benefits paid to or for members	11	
	12	Salaries, other compensation, and employee benefits		42,188.
S	13	Professional fees and other payments to independent contractors	13	42,100.
nse	14	Occupancy, rent, utilities, and maintenance		
Expenses	15		15	1 - 11 - 11
பி	16	Printing, publications, postage, and shipping Other expenses (describe in Schedule O) See Schedule O	16	64,815.
	17	Total expenses. Add lines 10 through 16.		107,003.
/0	18	Excess or (deficit) for the year (subtract line 17 from line 9)		-2,930.
sets	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-ve	ear	-70001
ASS	-	figure reported on prior year's return)	19	16,979.
Net Assets	20	Other changes in net assets or fund balances (explain in Schedule O)		
	21	Net assets or fund balances at end of year. Combine lines 18 through 20	▶ 21	14,049.
BAA	For	Paperwork Reduction Act Notice, see the separate instructions.		Form 990-EZ (2019)

	m 990-EZ (2019) Greater Kingston Community Chamber	91	-165	5808 Page <b>2</b>
Pa	Balance Sheets (see the instructions for Part II) Check if the organization used Schedule O to respond to any question in this Part II		*****	X
		(A) Beginning of year	ar	(B) End of year
22	Cash, savings, and investments	21,846	. 22	16,655.
23			23	
24	7-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1		24	
25	Total liabilities (describe in Schedule O) See Schedule O	21,846	. 25	16,655.
26	Total liabilities (describe in Schedule O) See Schedule O	4,867		2,606.
27	Net assets or fund balances (line 27 of column (B) must agree with line 21)	16,979	. 27	14,049.
	rt III Statement of Program Service Accomplishments (see the instructions for Part III) Check if the organization used Schedule O to respond to any question in this Part	III 🔯		Expenses ired for section 501
Wha	is the organization's primary exempt purpose? See Schedule O			and 501(c)(4)
Des mea ben	cribe the organization's program service accomplishments for each of its three largest pro asured by expenses. In a clear and concise manner, describe the services provided, the nu efited, and other relevant information for each program title.		zations; optional	
28	See Schedule 0			

) If this amount includes foreign grants, check here

) If this amount includes foreign grants, check here.....

45,100.

Form 990-EZ (2019)

29 a

(Grants \$

29

30

BAA

	is amount includes foreign g			30 a	
31 Other program services (describe in Sch	nedule O)				
(Grants \$ ) If th	is amount includes foreign g	rants, check here		31 a	
32 Total program service expenses (add lin	nes 28a through 31a).	+++++++++++++++++++++++++++++++++++++++	**********	32	45,100.
Part IV List of Officers, Directors,	Trustees, and Key Emp	loyees (list each one even	if not compensated - see	the ir	nstructions for Part IV)
Check if the organization used Sc	hedule O to respond to any o	question in this Part IV.			
(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (if not paid, enter -0-)	(d) Health benefits, contributions to employe benefit plans, and deferr compensation	ee red	(e) Estimated amount of other compensation
MiaCate Kennedy					
Executive Dir.	20	22,482.		0.	0.
Mickey Munro					
President	0	0.		0.	0.
Nancy Martin					
Past {President	0	0.		0.	0.
Linda Fyfe					
Vice President	0	0.		0.	0.
Shana Ramirez					
Vice President	0	0.		0.	0.
Dennis_Bryan					
Treasurer	0	0.		0.	0.
Methia Gordon					
Secretary	0	0.	(	0.	0.
Bim Prince					
Director	0	0.	(	0.	0.
Kate Moglia					
Director	0	0.	(	0.	0.
Debi Tanner					
Director	0	0.	(	0	0.
Lisa Maxwell					
Director	0	0.		0.	0.
Blair Anderson					
Director	0	0.		0.	0.
Greg Englin					
Director	0	0.	C	).	0.

TEEA0812L 08/23/19

Page 3

Pa	the instructions for Part V.) Check if the organization used Schedule O to respond to any question in this Part V			П
33	B Did the organization engage in any significant activity not previously reported to the IRS?		Yes	No
55	If 'Yes,' provide a detailed description of each activity in Schedule O.	33	1	X
34	Were any significant changes made to the organizing or governing documents? If 'Yes,' attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O. See instructions.	34		Х
35	a Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities			
	(such as those reported on lines 2, 6a, and 7a, among others)?	35 a		X
	b If 'Yes' to line 35a, has the organization filed a Form 990-T for the year? If 'No,' provide an explanation in Schedule O. c Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If 'Yes,' complete Schedule C, Part III.	35 b		
	reporting, and proxy tax requirements during the year? If 'Yes,' complete Schedule C, Part III  Did the organization undergo a liquidation, dissolution, termination, or significant	35 c		X
	disposition of net assets during the year? If 'Yes,' complete applicable parts of Schedule N	36		X
	a Enter amount of political expenditures, direct or indirect, as described in the instructions ▶ 37a 0. b Did the organization file Form 1120-POL for this year?	37 b		X
	a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee; or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38 a		Х
	b If 'Yes,' complete Schedule L, Part II, and enter the total amount involved.	300		^
39	Section 501(c)(7) organizations. Enter:	1318		
	a Initiation fees and capital contributions included on line 9			
	b Gross receipts, included on line 9, for public use of club facilities			
	a Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: N/A			
70	section 4911 • 0.; section 4912 • 0.; section 4955 • 0.	m		
			- 5	
	b Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	40 b		
	c Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958			
(	d Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization   □ 0.	1		
(	e All organizations. At any time during the tax year, was the organization a party to a prohibited tax			37
44	shelter transaction? If 'Yes,' complete Form \$886-T.  List the states with which a copy of this return is filed ► WA	40 e		X
	Telephone no. (360) Located at 9222 Bay Shore Dr NW Suite 150 Silverdale WA ZIP + 4 98383  b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?  If 'Yes,' enter the name of the foreign country		-880 <b>Yes</b>	No X
	See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
C	At any time during the calendar year, did the organization maintain an office outside the United States?	42 c		X
	If 'Yes,' enter the name of the foreign country ▶			
	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 — Check here and enter the amount of tax-exempt interest received or accrued during the tax year.		]	N/A N/A No
		44a	]	N/A
44 a	and enter the amount of tax-exempt interest received or accrued during the tax year.  Did the organization maintain any donor advised funds during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization operate one or more hospital facilities during the year? If 'Yes,' Form 990 must be completed	8.1	]	N/A No X
44 a	and enter the amount of tax-exempt interest received or accrued during the tax year.  Did the organization maintain any donor advised funds during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ	44 a	]	N/A No X
44 a b c	and enter the amount of tax-exempt interest received or accrued during the tax year.  Did the organization maintain any donor advised funds during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization operate one or more hospital facilities during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization receive any payments for indoor tanning services during the year?  If 'Yes' to line 44c, has the organization filed a Form 720 to report these payments?	44 a	]	N/A No X
44 a b c d	and enter the amount of tax-exempt interest received or accrued during the tax year.  Did the organization maintain any donor advised funds during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization operate one or more hospital facilities during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization receive any payments for indoor tanning services during the year?  If 'Yes' to line 44c, has the organization filed a Form 720 to report these payments?  If 'No,' provide an explanation in Schedule O.	44 a 44 b 44 c	]	N/A No X X X
44 a b c d	Did the organization maintain any donor advised funds during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization operate one or more hospital facilities during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization operate one or more hospital facilities during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization receive any payments for indoor tanning services during the year?  If 'Yes' to line 44c, has the organization filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O.  Did the organization have a controlled entity within the meaning of section 512(b)(13)?	44 a 44 b 44 c	]	N/A No X
44 a b c d	and enter the amount of tax-exempt interest received or accrued during the tax year.  Did the organization maintain any donor advised funds during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization operate one or more hospital facilities during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ  Did the organization receive any payments for indoor tanning services during the year?  If 'Yes' to line 44c, has the organization filed a Form 720 to report these payments?  If 'No,' provide an explanation in Schedule O.	44 a 44 b 44 c	]	N/A No X X X

Form 99	0-EZ(2019) Greater Kingston C	ommunity Chambe	er	91-165	55808	F	age 4
			1. 11. 11. 14. 14.	f - 1 10 1		Yes	No
46 Dic	I the organization engage, directly or indirentiates for public office? If 'Yes,' complete	ectly, in political campa e Schedule C. Part l	aign activities on behalf (	of or in opposition to	46		X
Part V							1
	All section 501(c)(3) organizati	ons must answer o	questions 47-49b an	d 52, and complete	the tabl	es	
	for lines 50 and 51.						_
	Check if the organization used Schedu	ale O to respond to any	question in this Part VI				
<b>47</b> Did	the organization engage in lobbying activities	or have a section 501/h	) election in effect during	the tay year? If 'Ves '		Yes	No
	nplete Schedule C, Part II				47		
	the organization a school as described in s						
49 a Did	I the organization make any transfers to a	n exempt non-charitabl	e related organization?		49 8	1	
	Yes,' was the related organization a section						
<b>50</b> Cor	mplete this table for the organization's five hig	hest compensated emplo	oyees (other than officers,	directors, trustees, and	кеу		
em	ployees) who each received more than \$100,	000 of compensation from	n the organization. It there	e is none, enter 'None.'			
	(a) Name and title of each employee	(b) Average hours per week devoted	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee	(e) Estimat		
	(a) Name and title of each employee	to position	(Forms W-2/1099-MISC)	benefit plans, and deferred compensation	other cor	npensatio	on
		-					
		-					
					-	-	
		-					
		1					
		1					
f Tot	al number of other employees paid over \$	100,000			-		
<b>51</b> Con	nplete this table for the organization's five hig	hest compensated indep	endent contractors who ea	ach received more than \$	100,000 of		
con	pensation from the organization. If there	is none, enter 'None.'	7				
	(a) Name and business address of each independent of	contractor	<b>(b)</b> Type	of service	(c) Com	pensatio	n
25-55-10							
				700			
			1 a All	D) (V			
			. (( (( )) )				
			(60)	1			
			- ACMEDIA				
1.		vacairing aver (	1100 000	b			
	al number of other independent contractor						
	the organization complete Schedule A? Napleted Schedule A.				► Yes	s [	No
	ties of perjury, I declare that I have examined this return and complete. Declaration of preparer (other than office				ief, it is		
ue, correct,	and complete. Declaration of preparer (other than office	r) is based on all information of	of which preparer has any knowle	edge.			
viii.	Signature of officer			Date			
ign							
lere	MiaCate Kennedy  Type or print name and title			Executive Dir.			
	Print/Type preparer's name	Preparer's signature	Date	I I I I PI	ΓIN		
		1 0		Check if		E	
aid	Dennis Bryan CPA	Jew. Bryon		o self-employed P	0031440	2	
reparer	Firm's name ► Parker Mooers &		8	Firm's EINI	01-1700	204	
se Only	Firm's address ► 9222 Bay Shore				91-1702		
	Silverdale, WA		- M	(50)		-	NI.
-	RS discuss this return with the preparer sh	iown above? See instru	uctions		► X Yes	-	No
BAA					Form 99	D-EZ (2	2019)

#### SCHEDULE O (Form 990 or 990-EZ)

### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization Greater Kingston Community Chamber of Commerce

Employer identification number

91-1655808

#### Form 990-EZ, Part I, Line 16 Other Expenses

Advertising and Promotion  Bank Fees Contract Labor Dues & Subscriptions Fundraising Costs Insurance Meals Member Luncheons Nonprofit Filing Fee Office Expenses Rounding Adjustment Royalties Tourism & Events	\$ 3,323. 601. 240. 40. 23,701. 1,547. 40. 5,409. 4,360. -2. 11,875. 13,661.
Tourism & Events Total	\$ 11,875. 13,661. 64,815.

# Form 990-EZ, Part II, Line 26 Total Liabilities

	Be	ginning	 Ending
Accounts Payable and Accrued Expenses	\$	4,867.	\$ 2,606.
Total	\$	4,867.	\$ 2,606.

#### Form 990-EZ, Part III - Organization's Primary Exempt Purpose

Maintain and operate visitor center, support local businesses with advertising, promotion, committees, education, government relations, networking events, newsletters forums, other business support activities.

#### Form 990-EZ, Part III, Line 28 - Statement of Program Service Accomplishments

Maintain and operate visitor center, support local businesses with advertising, promotion, committees, education, government relations, networking events, newsletters forums, other business support activities.

#### Lodging Tax Request: Organization/Event Description

Final length may not exceed two pages

Project Title: Greater Kingston Community Chamber of Commerce LTAC

Name of Organization: Greater Kingston Community Chamber of Commerce

Size of staff and board: 1 FTE, 12 board members

Geographic Area Served: I-5 Corridor from Marysville to Tacoma, Kitsap and Olympic Peninsulas

Type of Service Provided: Tourism Marketing Activities

Description of Proposed Project: Digital marketing campaign/Festivals and events

Size of Volunteer Base: TBD

Demographic Served: Families with young children, adults 21+, and retirees

The Greater Kingston Community Chamber of Commerce will develop a digital marketing campaign plan targeted at raising awareness for the Chamber and services provided by the businesses in Kingston and North Kitsap. Currently 4 million visitors use Kingston as a gateway to the Olympic Peninsula. A digital marketing campaign would target these travelers with advertisements for local hotels, restaurants, banks, outdoor activities, festivals and other services. This targeted advertising would include all social media and mobile advertising, website optimization, and reach more than 2500 people with each weekly campaign.

Anticipating that continued COVID restrictions may still be in place in Q1 and potentially Q2 of 2021, the GKCCoC (Greater Kingston Community Chamber of Commerce) will instead focus on tourism events in Q3 and Q4. As in previous years, GKCCoC will promote Summer Concerts on the Cove, Fourth of July, and Christmas on the Cove events, requiring local marketing and targeted advertising with the new digital marketing tool. In addition to these events which have a documented track record for bringing visitors to Kingston, the GKCoC will develop and execute an Oktoberfest style event in the September/October 2021 timeframe. This new community event will incorporate elements of the Kingston Wine Walk, Summer Concerts and Kingston Art Festival – specifically, a wine and beer garden, live music, craft vendor booths, and activities for families with young children. The event could run through the entire month of September's weekends, so that visitors could potentially attend several times throughout the event.

COVID-19 restrictions on public events may determine the feasibility of a large festival even in Q3/Q4, however if this event were to take place in several smaller venues rather than a single large location it could potentially benefit more local businesses and still abide by any social distancing regulations. Downtown businesses with parking lots could set up tents that maintain a six-foot distance between vendors and mark off 6-foot increments to encourage queues to keep distance between non-family participants. Because this event is targeted at a broad demographic, barring COVID-19 restrictions, we anticipate it would bring a similar number of tourists as past events, resulting in comparable numbers of people who opt to stay overnight.

Marketing would be targeted via social media and awareness advertising to surrounding communities throughout the Kitsap and Olympic Peninsulas and I-5 corridor. Additionally, we could also target boaters sailing into Appletree Cove. Posters and flyers could be distributed to local businesses and the Port of Kingston and posted on the Washington State Ferry.

Success of the event would be measured via polling individual attendees for information regarding zip code and whether their visit resulted in an overnight stay. This information could be collected as in past using a bead count method (i.e. participants can place a bead in one of three jars labeled "local," "out of town," "staying overnight.") or using volunteers to collect information from attendees. Additional data could be mined using pay per click ads and social media metrics.

#### History of Organization/Event:

The Greater Kingston Community Chamber of Commerce has a long history of producing events that bring visitors to the area. The success of the Kingston Wine Walk, Almost Summer Fest, Summer Concerts, Kingston Art Festival, Fourth of July, and Christmas on the Cove has been documented and will serve as a template for executing a new event. Ideally, as COVID restrictions are lifted, these historical events will resume, bringing visitors to the area throughout the year. With a digital marketing campaign and targeted pay per click awareness advertising on social and mobile media, we will have even more success.

#### Scope of Work/Timeline:

Weekly throughout 2021: The GKCCoC would develop targeted advertising campaigns for social and mobile media.

Q1 2021: In addition to targeted digital ads, the GKCCoC would place advertisements in festival magazines announcing the existing and new events and begin accepting vendor registrations and booth fees. Musicians would be vetted and signed to a contract. The GKCCoC would work with the Port of Kingston and local business owners to determine the location(s) of this event based on County COVID-regulations. Documentation will be sent to the LTAC committee for review.

Q2 2021: The GKCCoC would solicit sponsorships from local businesses and would work with non-profits such as Rotary and Kiwanis to garner volunteers for the event. Appropriate licenses, insurance and other considerations would be addressed at this time. Documentation will be sent to the LTAC committee for review.

Q3 2021: Targeted social media would begin for Summer Concerts and Oktoberfest events. Advertisements would be placed in local publications, and posters/flyers (and event tickets for Oktoberfest) would be printed. Purchase event t-shirts, souvenirs, and tasting glassware for Oktoberfest, and finalize vendor layout(s) and locations. Ticket sales would begin in July and continue up to the day(s) of the event. Develop list of tasks to be completed on event days and organize volunteer staff. Documentation will be sent to the LTAC committee for review.

September 2021: Layout event spaces and obtain fire marshal approval for festival layout. Ensure all vendors and businesses have the appropriate licensing.

Q4 2021: The GKCCoC will host a meeting with key organizations and individuals to determine success of the festival based on attendance and pay per click advertising/social media engagement metrics. Documentation will be finalized and sent to the LTAC committee for review.



Total Premium:

Telephone: (866) 737-6877 Facsimile: (847) 572-6262

## **BINDER OF INSURANCE**

Page:

		INT – COVERAGE IS IN FORCE AND PREMIUM IS BEING EARNED
1.	Delivered To: David Lee	INT - COVERAGE IS IN TORICE AND FREMION IS BEING EARNED
	DAVID LEE STATE FARM	
	10868 NW Myhre PI Ste 10	
	Silverdale, WA 98383-761	3
	Producer Code #: 472798	Producer Facsimile: (360) 613-5551
C	overage is bound pursuant to the following	erms and conditions:
2.		NGSTON COMMUNITY CHAMBER OF COMMERCE
		gton Boulevard NE
	Kingston, WA	98346
	Client Code #: 210441	
_		
3.		automatically on the date stated unless extended in writing by State Farm
	Specially Products of	r unless superceded by the Policy or Renewal Declarations.
	Binder Effective Date: May 24, 20	20 Binder Expiration Date: Until replaced by Policy
		he address of the Parent Organization as shown above.
	B. B. C. T. B.	
4.		wal Declarations will be issued to incorporate the following provisions, as of this binder have been met.
	provided an condition	is of this binder have been met.
	Policy #: PS0000003458911	
	Policy Period: From: May 24, 3	
		the address of the Parent Organization as shown above. and Casualty Company
		Organization Liability including Employment Practices Liability Coverage
	Coverage Type: Claims – Made	Defense Costs: Defense Costs Outside Limits
	Limit of Liability	Retention
	In the Aggregate	Each Claim
	\$1,000,000	\$5,000
5.	Premium Payment & Terms: (Invoice to F	Follow Under Separate Cover)
	Premium Payment Plan: Quarte	rly
	Policy Period Premium:	\$995.00

\$995.00



Telephone: (866) 737-6877 Facsimile: (847) 572-6262

### **BINDER OF INSURANCE**

Page: 2

. Applicable Forms & En	dorsements:
PSNP1001(01/01)	Not-For-Profit Organization Liability Policy Including Employment Practices Liability Coverage
PS1039-01(01/15)	Certified Acts of Terrorism Endorsement
PS1041 (01/15)	Policyholder Disclosure Notice of Terrorism Insurance Coverage
PSNP1014(01/01)	Insurance Operations Exclusion
PSNP1026WA(03/02)	Washington Amendatory Endorsement

7.	Special Conditions:		
	Not Applicable		
8.	Subjectivities:		
	Subject to our receipt & approval of	he following requirements:	
	Not Applicable		

This binder requires payment of premium to State Farm Specialty Products, at the location listed on the invoice, on the premium due date shown in the invoice. This binder may be cancelled if payment is not received by the premium due date on the invoice.

In the event of cancellation or expiration of this binder without a Policy or Renewal Declarations Page being issued, the Insurer shall be entitled to an earned premium for the time in force as calculated by the Insurer in accordance with the provisions of the applicable specimen policy or expiring policy.

Date of Issue: July 17, 2020

By: Authorized Representative