

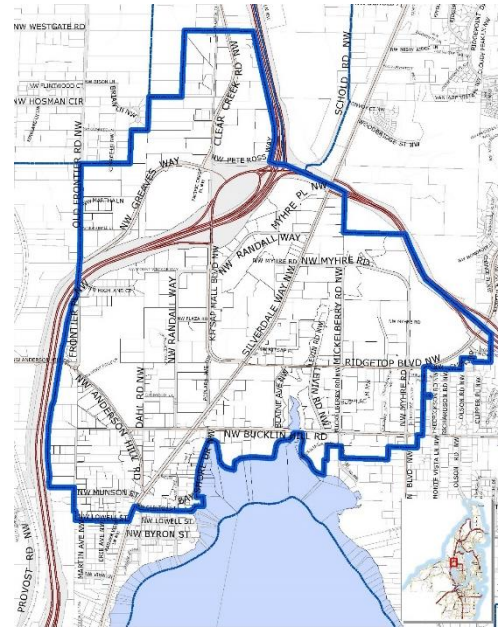
SILVERDALE ECONOMIC ACTION PLAN: ACHIEVING SILVERDALE'S FUTURE



Kitsap County, through the recent Comprehensive Plan process, worked with the community, business owners and other stakeholders on the development of a Regional Centers Plan for Silverdale. This Plan set multiple goals for Silverdale including:

- Fostering a more vibrant and sustainable Silverdale with additional housing, employment and medical services.
- Promoting a more walkable and workable Silverdale.
- Maintaining access to regional transportation and other infrastructure funding through the Puget Sound Regional Council.

With this planning in place and historic capital investments coming to Silverdale (Harrison Medical Center, CK School Campus Expansion, etc.), Kitsap's emphasis has shifted to how to achieve these important and lofty community goals. This effort is intended to be **action-based** looking to emphasize clear steps forward for Kitsap, the community, property owners and businesses.



To this end, Kitsap in partnership with the Kitsap Economic Development Alliance (KEDA) is developing the Silverdale Economic Action Plan through 2017. This Action Plan will marry multiple sources of information including a comprehensive assessment of infrastructure needs for downtown Silverdale (transportation and utilities) and analysis of redevelopment potential to help identify near-term possibilities.

However, the most important source of information will be **robust participation of the Silverdale property owners, businesses and local developers**. Without the input of these private investors and people who own the land we have actively planned for, the Action Plan will not accurately address market realities and business needs.



Frank discussions regarding stakeholder's thoughts and opinions of redevelopment and what actions, infrastructure or incentives would "move the needle" is critical to creating a realistic Action Plan.

November 29, 2016

Kitsap and KEDA would like to actively engage key stakeholders in frank one-on-one conversations on multiple topics including:

- Your near and long-term interests in your properties and/or businesses.
- What has worked for you in past redevelopment projects?
- What infrastructure (beyond wider roadways) would impact any redevelopment plans?
- What incentives (financial, regulatory or other) would affect your thoughts on redevelopment of your properties?



These individual meetings will be held by KEDA representatives and any information provided will not be used or published as individual comments but aggregated by neighborhood or area to develop conclusions. Hopefully, this will allow for a more free-flow of ideas from stakeholders.

KEDA will be reaching out in hopes of scheduling these important and instructive conversations. Also, if you are interested in scheduling a date and time right away, please contact:

John Powers, KEDA Executive Director,
(360) 377-9599 or powers@kitsapeda.org



For information regarding the Action Plan's goals and process, please visit [http://www.kitsapgov.com/boc/Special Projects Division/specialprojects.htm](http://www.kitsapgov.com/boc/Special%20Projects%20Division/specialprojects.htm) or contact:

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