

# Local Voters' Pamphlet – Measures

## Publishing a Local Voters' Pamphlet

A printed copy of the Local Voters' Pamphlet is mailed to all households within the election approximately 25 days prior to each election. Measure arguments appear in the printed Local Voters' Pamphlet and online. [RCW 29A.32.210](#)

## Committee Information

The legislative authority of a district that submits a ballot measure must appoint committees to draft arguments 'for' and 'against' the measure. Committees are limited to three members and shall appoint a chairperson as the primary point of contact. At least one member of the committee must be named in the pamphlet in the committee information section.

If the district is unable to appoint a committee, it must notify the Auditor's Office in writing. [RCW 29A.32.280](#), [WAC 434-381-110](#), Kitsap County Administrative Rules - Local Voters' Pamphlet

## Argument Word Limit

- 250 words (five paragraphs) including no more than four headings.
- Headings may not exceed 15 words and count towards the word limit.
- Headings are printed in bold type.  
Kitsap County Administrative Rules - Local Voters' Pamphlet

## Rebuttal Word Limit

- 75 words (one paragraph).
- No headings are permitted.
- Rebuttals may only address issues raised in the opposing argument.  
[RCW 29A.32.060](#)

## Argument and Rebuttal Specifications

- *Italics* may be used for emphasis.
- Bulleted lists, **bold**, underline, ALL-CAPS text and multiple indentations are not allowed and will be reformatted.
- Hyphenated words count as two words unless listed as one word by [dictionary.com](#).
- Arguments and rebuttals exceeding the word limit are shortened by deleting full sentences from the end until the limit is reached.
- Statements containing obscene, profane, libelous or defamatory language will be rejected. [RCW 29A.32.090](#)

## Submission Deadlines



Election Date	Aug. 1	Nov. 7	Feb. 13, 2024	April 23, 2024
Committee Appointment	May 12	Aug. 1	Dec. 15, 2023	Feb. 23, 2024
Pro/Con Argument	May 19	Aug. 8	Dec. 22, 2023	March 1, 2024
Rebuttal	May 25	Aug. 15	Dec. 27, 2023	March 7, 2024

A final proof is provided to committees that must be approved within three business days, otherwise it is approved as submitted. [WAC 434-381-180](#)  
Kitsap County Administrative Rules - Local Voters' Pamphlet



Voters' Pamphlet deadlines are intended to promote timely publication and may be adjusted.

# Local Voters' Pamphlet – Measures

## 1. Ballot Title

The Ballot Title is submitted by the district as part of the resolution and reviewed by the Kitsap County Prosecuting Attorney for all districts *except* cities.

## 2. Explanatory Statement

The Explanatory Statement is prepared by the Kitsap County Prosecuting Attorney for county measures and by the attorney for the district for all other measures and submitted by the resolution deadline.

## 3. Arguments

Arguments 'for' and 'against' the measure are prepared by committees appointed by the district. Once approved by the Auditor's Office, arguments are provided to opposite committees to draft rebuttals.

## 4. Rebuttals

Committees draft rebuttals to arguments prepared by the opposite committee. Rebuttals may only address topics presented in the opposite committee's argument and may not introduce new topics.

## 5. Contact Information

Committee contact information must include a committee name, a chairperson's name and may include two other member names, website, email, phone number, and mailing address.

## Sample Argument

### Ballot Measures

### Kitsap County

#### Proposition No. 1

#### Duck City: Honoring Our Favorite Birds Official Ballot Title

The City of Port Bremerbo Island adopted Ordinance No. 99-23 concerning the naming convention for new and existing streets under Chapter 99.99 RCW. To provide guidance and direction for the naming of new streets and renaming of existing streets, the city would catalog all duck names and name all streets after the natural names for ducks or for duck characters in fictional and non-fictional stories.

Should this proposition be:

- Approved  
 Rejected

#### Explanatory Statement

(Prepared by the Attorney for the district as prescribed by law.)

Proposition 1 asks voters to authorize the City of Port Bremerbo Island to begin the process of renaming every street in the city after every species of duck or after the names given ducks in movies, books and other stories, both fiction and non-fiction.

State law generally allows local jurisdictions to name streets and other areas after essentially whatever food they want, and cities have been loathe to provide overt direction. The results when it comes to streets include those named after honorable and dishonorable humans and animals and fish inferior to ducks.

Implementation of the street name changes for existing streets would take place over five to ten years, the average lifespan of a Mallard. No funding is directly allocated as part of the measure, but the estimated cost to implement the transformation in its entirety is estimated to be approximately \$178 billion, approximately \$4.5 million per household over 10 years.

#### Argument For the Measure

##### A Brilliant Idea

Port Bremerbo Island residents have the opportunity to distinguish themselves from every other city in America, or the world for that matter, by everyone in the city living on an street, lane or drive named after one of the most beautiful, distinctive and beautiful animals so central to our Pacific Northwest existence: the duck.

##### From Main Street to Mallard Street

Our city will be known around the world for the unique decision to honor the Surf Scoter, the Torrent Duck, the White-Cheeked Pintail as well as the Common Teal.

##### Brace Yourselves, Tourists Will Flock Here

The renaming of our streets has been estimated by the marketing firm Pochard, Shoveler and Merganser to generate tourism that this city has never seen. Those estimates were made *before* several community events and duck-themed festivals were proposed.

##### It's All It's Quacked Up to Be

You will have a say in the naming of your own street. You'll be able to honor a Wigeon, an Eider, Teal or any of a number of varieties of ducks. You might also decide to name your street after Daffy, Daphne, Donald, Huey, Dewey, Louie, April, May, June, Howard, Ludwig von Drake, Mrs. Beakley or even Doofus Drake and Webby Vanderquack.

The conversations you will have in the coming years will be ones you will never forget. Vote Yes on Proposition 1.

#### Rebuttal to the Argument Against

The study cited here was vetted by a competing marketing firm (Ferdinand, Aftac and Edd) and the numbers remained constant. This measure would cost each home less than one decent used-car purchase per month, so it's highly affordable. Ferrets are icky. Say Yes to ducks. Say Yes to common sense. Vote Yes on Proposition 1.

Comments prepared by the Committee For the Measure Chairperson Wing Luke; Committee Member Clara Barton; Committee Member James Munroe. Further questions may be addressed by contacting [committee4or@committee.com](mailto:committee4or@committee.com), 123-456-7890.

#### Argument Against the Measure

The city had the opportunity to do something truly ambitious for an animal that deserves this kind of recognition: the ferret. Instead the council was swayed by a special interest marketing firm looking to advance its own interests.

The city is estimating it will cost \$178 billion to implement this idea, about \$4.5 million per household. Why? Why do we have the means to support a worthwhile venture similar to this, for many of our residents this might present an undue burden.

Study after study has shown that ferrets are the ideal drivers of human emotions and that we humans have yet to reward them adequately for the interesting lives they lead. Numerous presentation were made to the council emphasizing this as a well-established fact, but the council ignored reason, logic and common sense.

We have nothing against ducks and the insults hurled at opponents of this measure has been like water off one's back. We cannot support, however, such fiscal irresponsibility over such a common and regular feature of the Pacific Northwest.

We deserve better. Ferrets deserve better. Vote No on Proposition 1.

#### Rebuttal to the Argument For

We will distinguish ourselves alright, as the duck could have honored ferrets, but chose to honor ducks. What value is having a say in what my street is named if I have to choose between Pintail, QuackerJack and Fup? This isn't a choice, it's a sentence. Vote No on this measure and restore rationality to our city.

Arguments prepared by the Committee Against the Measure Chairperson William Henry Harrison; Committee Member Frida Kahlo; Committee Member Thurgood Marshall. Further questions may be addressed by contacting [committeeagain@committeeagain.com](mailto:committeeagain@committeeagain.com), 789-123-4567.

1 The Auditor's Office is not responsible for the content of arguments or their factual and grammatical accuracy.

## Committee Videos

Committees may submit video arguments in addition to their written arguments. See page 18 for details.

# Candidate and Measure Videos

Candidates and committees may submit video statements that convey the same messages as their printed statements.

Candidates and committees should consider the video statement as a video version of the written statement and should mostly be word-for-word reproductions of the written versions for a different audience.

Video statements are included in Online Ballot Access via [VoteWA.gov](http://VoteWA.gov), a digital ballot delivery system that also allows voters to access Voters' Pamphlet information.

Online Ballot Access uses the highest level of internet security and is fully accessible for use by all voters.

## Video Specifications

- Video statements must be a spoken reproduction of the written statements.
- Candidate videos must not exceed 3 minutes.
- Committee videos must not exceed 3 minutes, 30 seconds and may include rebuttals.
- No pins, robes, signage, uniforms or insignias suggesting the wearer has held public office. [RCW 29A.32.110](#)
- Preferred file type is MP4. Maximum file size is 128 MB.

## Bremerton – Kitsap Access Television

An alternative to filming your own video is to contact Bremerton – Kitsap Access Television (BKAT) to schedule a video shoot. BKAT charges to film, edit and submit videos.

Each video recording session is 20 minutes. Bring a thumb drive with a minimum of 1 GB of storage to save your video.

For more information on studio openings or to schedule a video shoot, contact BKAT.

Filming sessions are available weekdays by appointment only.

All candidates whether in the Primary or not and Primary Committees: May 22 – June 9.

Committees for or against General Election ballot measures: September 1 – 15.

### Bremerton – Kitsap Access Television

Colleen Miko

[colleen.miko@ci.bremerton.wa.us](mailto:colleen.miko@ci.bremerton.wa.us)

360-473-5026

**Note:** BKAT will submit videos they film to the Kitsap County Auditor – Elections Division.

**Cost:** \$50, cash or check only.



Voters' Pamphlet and video deadlines are intended to promote timely publication and may be adjusted.

## Video Submission Deadlines

### Candidate and Committee Videos

- **June 16:** Deadline to submit videos for all candidates (Primary and General Election) and for measures on the Aug. 1 Primary Election ballot.

### Committee Videos

- **September 25:** Deadline to submit videos for the Nov. 7 General Election.
- **January 4:** Deadline to submit videos for the Feb. 13, 2024 Special Election.
- **March 8:** Deadline to submit videos for the April 23, 2024 Special Election